



Request for City Council Committee Action from the Information Technology Department

Date July 16, 2012

To: The Honorable Betsy Hodges, Chair, Ways and Means Committee

Subject: Execute Contract with LinkedIn Corporation

Recommendation Authorize proper City officials to:

- a) execute a two-year contract with LinkedIn Corporation, not to exceed \$50,000 through May 2014, and
- b) use LinkedIn's contract document instead of the City's Standard Agreement Form

Prepared by Elise Ebhardt, Interagency Coordinator, 673-2026

Submitted by Otto Doll _____, 673-3633
Chief Information Officer

Approved by Paul Aasen _____
City Coordinator

Presenter in Committee Otto Doll

Policy Review Group X Not Applicable

Permanent Review Committee (PRC) X Not Applicable

Prior Related Directives:

- May 22, 2009 approved execution of contract with LinkedIn Corporation using LinkedIn's contract document instead of the City's Standard Agreement Form.
- April 1, 2011 approved extension of LinkedIn contract C-28528 through May 2012 using LinkedIn's contract document form.

Financial Impact: None.

Financial Impact (Check those that apply)

- X No financial impact (If checked, go directly to Background/Supporting Information)
- Action requires an appropriation increase to the Capital Budget
- Action requires an appropriation increase to the Operating Budget
- Action provides increased revenue for appropriation increase
- Action requires use of contingency or reserves
- Other financial impact (Explain):
- X Request provided to department's finance contact prior to the Committee Coordinator

Background/Supporting Information

The Information Technology department in conjunction with Human Resources began using LinkedIn's Internet services in 2009 and extended the contract in 2011. The LinkedIn system provides online professional and social networking services which the City uses for job postings and employment recruiting. The contract allows authorized Human Resources and City staff to conduct searches for people with profiles that may match a City position and to spread the word about position openings among professional networks. LinkedIn has proven to be a cost effective way for the City to recruit for hard-to-fill and high-level (appointed position) searches, compared to the cost of retaining professional recruiting firms.

IT is seeking the City Council's approval to execute a new two-year contract, effective through May 2014, using LinkedIn's contract document instead of the City's Standard Agreement Form. If approved, IT will finalize the contract language with the City's Attorney's Office, and include the City's updated 2012 contract terms and conditions to protect the City's interests.

The estimated expense is \$20,140 for two years which falls under the \$50,000 cap established by the City's Standard Agreement form. Funding for the LinkedIn contract is covered within the existing IT and Human Resources Department budgets.

Request for Approval

Authorize proper City officials to:

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